



Table of Contents

**Message
from the
Board**

05

**Message
from the
Executive
Director**

07

**Our
Impact
This Year**

09

13

Programme Highlights

- 13** Helen's Daughters and Sir Arthur Lewis Community College's Scholarship Programme
- 16** The Water Tank Initiative
- 16** The Agri-Apprenticeship Programme
- 20** "In The Eyes of a FarmHer" Agri-Tourism Tour
- 21** Health and Wellness Fairs
- 23** FarmHers Market
- 25** Rural Women's Ag-cademy & Women's Farmers Academy
- 27** Farm-to-Farm Visits

**Organisational
Highlights**

27

**Lights,
Camera, HD!**

28

**Social
Media**

29

**Financial
Statements**

31

37

Acknowledgements

- 37 Staff Team
- 37 Volunteers
- 37 Board Members
- 37 Partners
- 38 Donors





Throughout the year 2022, Helen's Daughters has been a mover and shaker within the agricultural sector, especially for women in rural communities and their families by extension. Since the general elections and the newly appointed board of directors, we have integrated members from St. Kitts and Nevis and St. Vincent and the Grenadines. We look forward to the coming year 2023 and we are very enthusiastic about regional expansion and board development.

While we focus on empowering women in agriculture, we realise that health and well-being play a critical role in the overall

development of rural communities and, by extension, the society at large. In 2022, we worked hard to find a way to impact health for the wider community to benefit through our health and wellness retreats and health fairs to impact everyone positively.

The team at HD is extremely driven and motivated by the impact that we've had on farmers, their families and thousands of lives last year and we look forward to the possibilities in the coming year and beyond.



Message from the Board

Message from the Executive Director

Two Thousand and Twenty-Two was an extraordinary year for Helen's Daughters. From launching a suite of new programmes to attracting new funders, it was a year full of growth! We grew from an organisation solely focused on rural women's economic empowerment to our new mantra, "using agriculture as an entry point for overall development".

In 2022, we realised that our approach had to be a holistic one that focused not only on market linkages and increasing incomes, but on self-development and creation of a care system that included access to health insurance, investment in education and the creation of opportunities throughout the agricultural value chain.

Furthermore, it was a year filled with opportunities. There was our partnership with Hotel Chocolat and our three apprentices

heading the organic farm at Project Chocolat (they are all 18 years old!) We had two scholarship holders at the Sir Arthur Lewis Community College, and ten water tank recipients. These were some of our memorable moments.

While there were many good times, there were definitely difficult moments for us. One of the most challenging times was when some of our members were affected by the flash floods in November in Saint Lucia.

We also had several obstacles to secure crownlands for our home base in Roseau. And, to end the year, we faced financial uncertainty as our larger grants were not multiyear. But, a strong characteristic of our members is persistence and so we continue to persist and make a mark in the agricultural sector and the lives of all that we encounter.



Keithlin Caroo - Founder & Executive Director

Our Impact This Year



736
Direct
Beneficiaries



14
Events
Hosted



358 Indirect
Beneficiaries



47 New
Members



97
Total
Members



94
Graduates in the
Women's Farmers
Academy



46 Members enrolled in
ID discount program

“Collaborating with Helen’s Daughters over the past year has been truly inspirational and mutually beneficial. Their ethos of giving back is in keeping with our mandate at the Saint Lucia Medical and Dental Association so we hope to continue this relationship way into the future.”

- Dr. Merle Clarke



“To me, Helen’s Daughters is a sisterhood of Farmhers. It’s more than a farmers group, it’s a community”

- Charis, member





Programme Highlights

The Helen's Daughters and Sir Arthur Lewis Community College's Scholarship Programme

Working with the Sir Arthur Lewis Community College in Saint Lucia, Helen's Daughters established a scholarship programme intended to benefit one female student enrolled in an Agricultural Studies course at that learning institution. Our organisation understands that in order for women in agriculture to be empowered, they must have access to the tools that will allow them



to pursue a career in the field, and increase their chances at success.

After the application period closed, not one, but two students of the Sir Arthur Lewis Community College were recipients of the inaugural Helen's Daughters' scholarship. The grant covers their full cost of tuition for the two-year programme and also offers both awardees an opportunity to intern with Helen's Daughters. In fact, one awardee has also enrolled as a part-time intern on the Helen's Daughters x Hotel Chocolat Apprenticeship Farm, providing support on weekends.



BIANN BEST - HELEN'S DAUGHTERS SCHOLARSHIP RECIPIENT AND APPRENTICE



Biann is a first-year student at Sir Arthur Lewis Community College studying Agriculture Entrepreneurship. She grew up in Bois Den where her grandparents, from whom she was tremendously influenced, were farmers. She imagined the possibilities for women in agriculture from a young age, but Biann knew she would face challenges when she planned to enroll in the Agriculture Entrepreneurship programme.

Ever focused and having a vested interest in agriculture, Biann successfully applied for Helen's Daughters' scholarship programme. She has voiced that Helen's Daughters has taken off the burden of her tuition for two years. Biann is also a part-time apprentice at the Helen's Daughters x Hotel Chocolat apprenticeship farm in Soufriere. She is receiving gainful experience while she pursues her studies.

Biann says, "I feel like I have been introduced to a family of women who are always willing to support and encourage me and for that I am eternally grateful. It embraces the spirit that I grew up in where it was acceptable for women to be involved in agriculture."

The Water Tank Initiative

Small Island Developing States (SIDS) like Saint Lucia are at the forefront of the climate crisis. Water insecurity continues to be a major issue on the island, with obvious impacts on agriculture. Women are often disproportionately affected, as they often hold the traditional role of sourcing and collecting water for the farm. Coupled with this, extended periods of drought means that many farmers in Saint Lucia have lost entire fields of crops, affecting their ability to support themselves and their families economically.

In an effort to alleviate the immediate impact of water insecurity in Saint Lucia, we partnered with a local water tank manufacturer to purchase ten 1,000 gallon water tanks at a discounted rate. These tanks were donated and installed on the farms of ten Helen's Daughters members, spanning throughout Saint Lucia.

The Agri-Apprenticeship Programme

Over the past two years, Helen's Daughters has developed a very productive partnership with Hotel Chocolat, a resort located in Soufriere. Together, the two entities developed Saint Lucia's first-ever, all-female, agri-apprenticeship programme intended to benefit young women from the communities of Choiseul and Soufriere.





DOROTHY MONFIER MEMBER, WATER TANK RECIPIENT

Dorothy started farming when she lost her job during the COVID-19 pandemic in 2020, and she joined Helen's Daughters in 2021. Being a member, she says, has blessed her greatly by providing access to sustainable resources for soil and produce and the health of her farm. She was especially thankful for the vouchers she receives for products to care for her garden.

However, Dorothy was faced with a new challenge when her water supply from the hills around her farm was suddenly interrupted in 2022. When she was on the verge of giving up, Dorothy learnt that she qualified as one of ten of Helen's Daughters members who most needed a water tank. The initiative saw the purchase of 1,000 gallon water tanks by Helen's Daughters from a local producer at a discounted rate. Dorothy has been able to go back to farming.



PEARLETER FELIX - APPRENTICE



Pearlter is a young, hardworking woman at the Helen's Daughters x Hotel Chocolat apprenticeship farm. She came across the opening on Facebook and instantly knew it was the next step on her agricultural journey having studied the subject at secondary school. Pearlter says that she always admired how Helen's Daughters mentored women. She attributes her agricultural experience and development to her membership with the organisation.

Pearlter says that Helen's Daughters has opened her eyes to the realities of the working world, especially for women in agriculture. She especially appreciates the hands-on training available to her as an apprentice and the new technological skills she's gained. Following her apprenticeship, Pearlter wants to become an agricultural entrepreneur.

"In The Eyes of a FarmHer" Agri-Tourism Tour

Saint Lucia has historically relied on both tourism and agriculture to support the local economy. Through the "In the Eyes of a FarmHer" agri-tourism tour, Helen's Daughters has seamlessly blended both industries to provide a novel holiday experience for visitors to Saint Lucia. The experience includes a farm tour, sample market and exposition that allows our FarmHers to showcase their farms, locally produced products and share testimonials about their struggles and triumphs as women in agriculture.



Health and Wellness Fairs

Good health and agriculture are intertwined, but for many men and women involved in the agricultural sector, their health is often placed on the back burner. This is one of the reasons why Helen's Daughters began to host quarterly health and wellness fairs in rural communities across Saint Lucia. We wanted to help lead the national message in response to the many health issues associated with unhealthy lifestyles in Saint Lucia.

The Helen's Daughters Health and Wellness Fairs were hosted in partnership with several members of the medical fraternity, and together we served at least 500 people in three rural communities. For many of the beneficiaries, the free services provided at the wellness fairs would have otherwise been inaccessible.





FarmHers Market

Helen's Daughters is founded on providing resources to women farmers. This year, we brought the clients to our members by providing the logistics and planning of markets so that the FarmHers could focus on providing quality produce and products. They were able to build customer bases and leverage networking opportunities for their farming and business endeavours.



The FarmHers Markets were housed quarterly at the courtyard of Alliance Francaise, our longtime partner, and featured an assortment of home-grown goodies from fruits, vegetables, jams, pepper sauces, kombucha, handmade soaps and sauerkraut all made by the hands of a FarmHer. The overall sales totalled \$37,415* which went entirely to the 95 agripreneurs who participated.



Rural Women's Ag-cademy & Women's Farmers Academy

Our training programmes run in Saint Lucia, St. Kitts & Nevis and St. Vincent & the Grenadines and feature experts on sustainable agriculture, financial literacy, agri-business development, nutritional marketing and agri-tourism, from each island.

In 2022, Helen's Daughters ran three Women's Farmers Academy programmes mainly in St. Kitts & Nevis. The training was virtual but participants had some real-life action when they performed farm-to-farm visits. The women enjoyed small, virtual ceremonies upon completion of the programme and were able to build linkages with the facilitators and the organisations they represented.



ANJA FERNAND: - HD MEMBER, OWNER - FOOD HARMONY INCORPORATED

Anja is a farmer, food scientist and owner of Food Harmony Inc. which has a focus on utilising predominantly local ingredients such as fruits and flours to create kitchen-ready products. This reduces food wastage on farms and food availability and variety in the consumer market.

When Helen's Daughters launched its FarmHers Market in 2022, Anja was able to benefit from the sales and networking opportunities it provided to be able to build her clientele, expand her product offerings, and gain feedback from her customers. The markets, she says, have enabled her to conserve her resources of time and manpower so that she can focus on food production.

Anja says, "This Helen's Daughters initiative continues to be instrumental in getting my business off the ground in the summer of 2022 by giving me a significant channel to generate revenue. I can now take further steps to grow my business, including my team."

She describes Helen's Daughters as refreshing and having a holistic approach towards balance and sustainability.



Farm-to-Farm Visits

These visits involve going to commercial farms or performing farm exchanges among members in our FarmHer network. Our women are guided through the farm's daily tasks and they are accompanied by an agricultural consultant on the tour.

This initiative provides peer-to-peer support as a result of knowledge gained, not only from experts but also from farm sisters, allowing our members to share their knowledge and skills with one another while also putting those skills into practice firsthand. We are expecting to develop this programme in 2023 to have more features.



Organisational Highlights

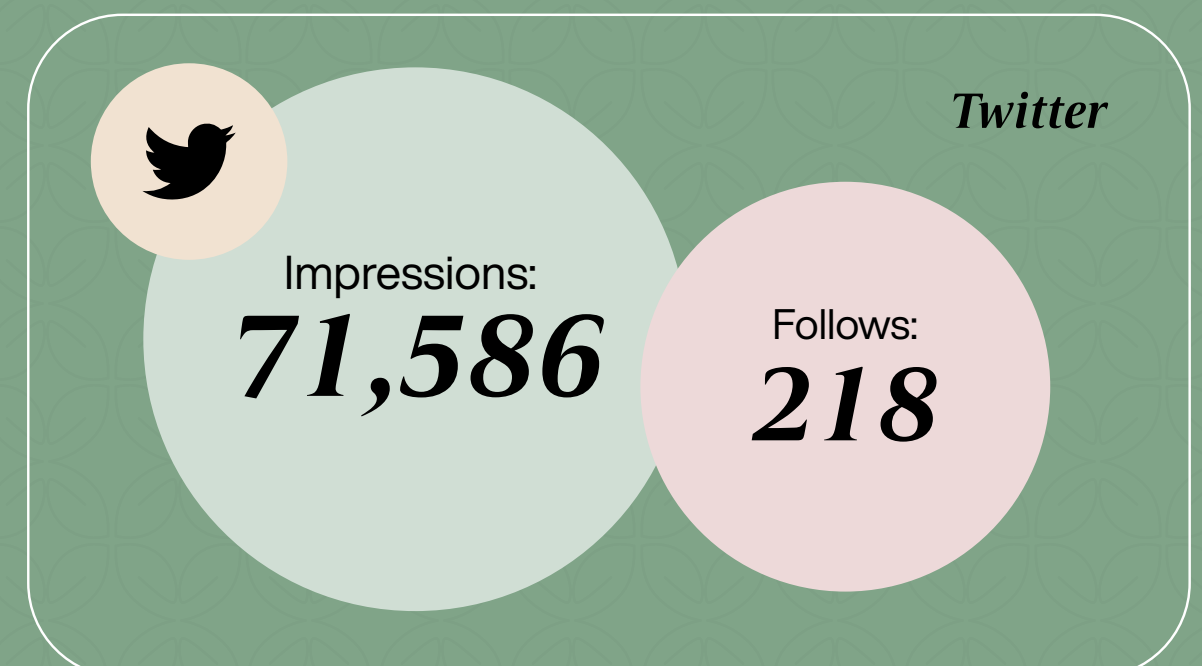
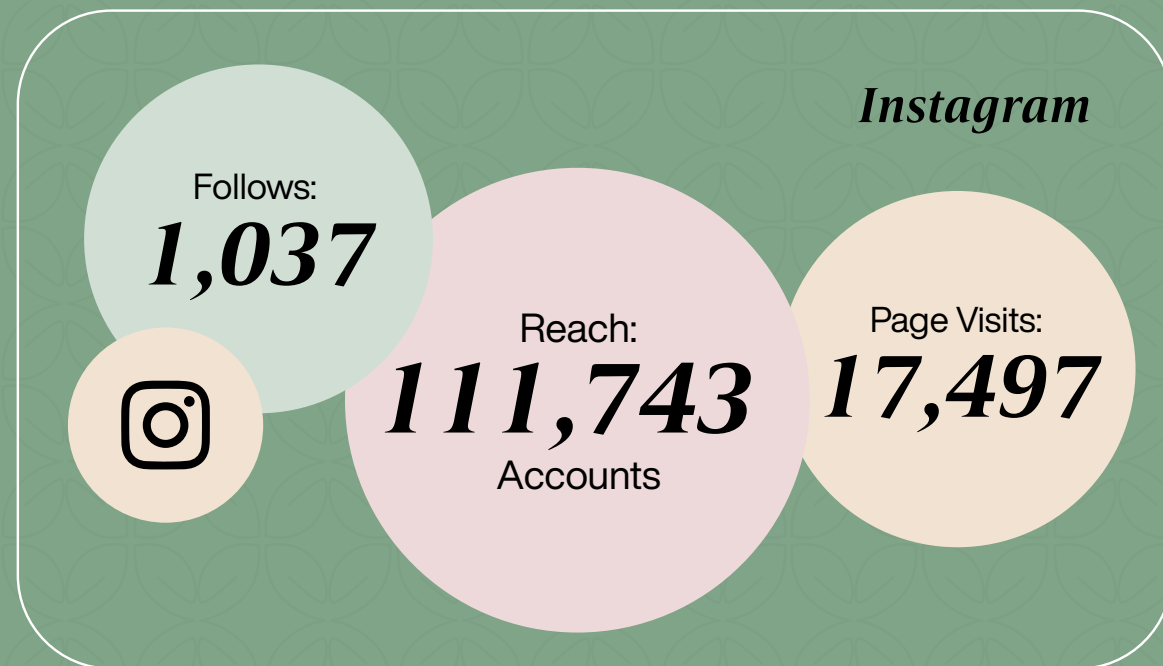
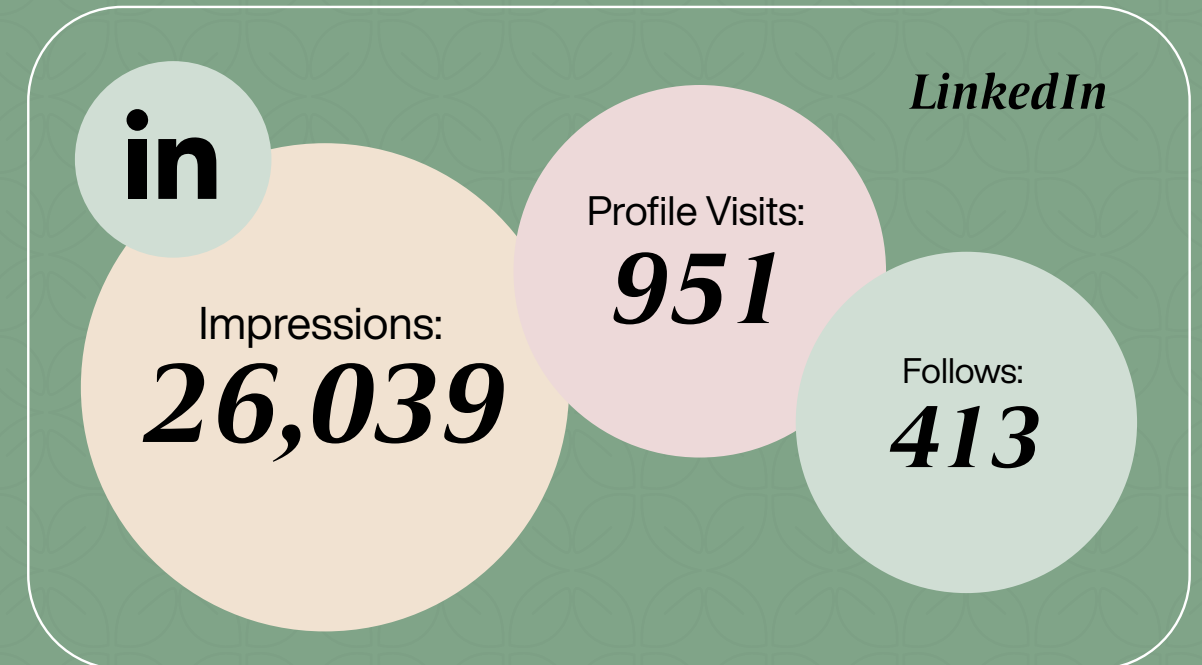
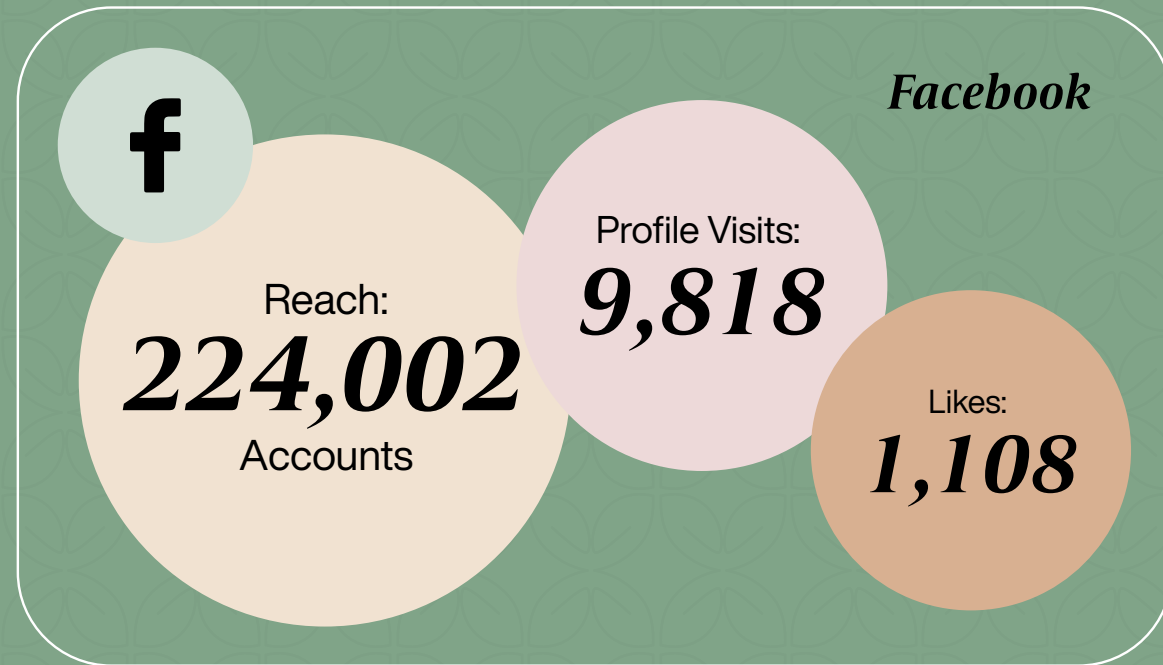
In 2022, our team grew from two to six members, reflecting the growth of our programming. We are thrilled to welcome new staff onboard!

We also went through a complete rebranding, and launched a new website with more functionality and the new feel that reflects our expanded reach. Check it out at helensdaughters.org/

Lights, Camera, HD!

This year we produced a short series, Homegrown, featuring four impact stories of our participants. We also had a five-episode cooking show called Nourishing Helen with the aim to inspire audiences to find creative ways to prepare nutritious, rich and happy meals using everyday local Caribbean foods. Both series are available to watch on our website and have been shown on local television, reaching thousands of viewers.

Social Media





Financial Statements

Profit and Loss January - December 2022

Jan - Dec 2022

Jan - Dec 2021 (PY)

Income

Donations	447,028.69	37,822.66
Members Subscription	4,575.00	1,470.00
Revenue - General	855.00	
Total Income	\$ 452,458.69	\$ 39,292.66
Gross Profit	\$ 452,458.69	\$ 39,292.66

Expenses

Administrative Expenses	93,760.00	2,900.00
Advertising Expenses	45,732.12	3,942.11
Campaign Expenses	6,694.03	9,005.00
Development Expenses	14,637.75	699.60
Finance and Insurance Expenses	3,147.10	
Monitoring & Evaluation	10,096.75	
Operational Expenses	33,657.38	13,376.33
Programme Expenses	132,358.90	3,740.00
Retreat/Workshop Expense	34,016.93	2,515.00
Total Expenses	\$ 374,100.96	\$ 36,178.04

Other Expenses

Depreciation	1,826.77	1,665.67
Total Other Expenses	\$ 1,826.77	\$ 1,665.67

Net Earnings	\$ 76,530.96	\$ 1,448.95
---------------------	---------------------	--------------------

** All figures are listed in Eastern Caribbean Dollars (XCD)*

Net earnings is restricted funding going towards programmes in 2023.

Balance Sheet
As of December 31, 2022

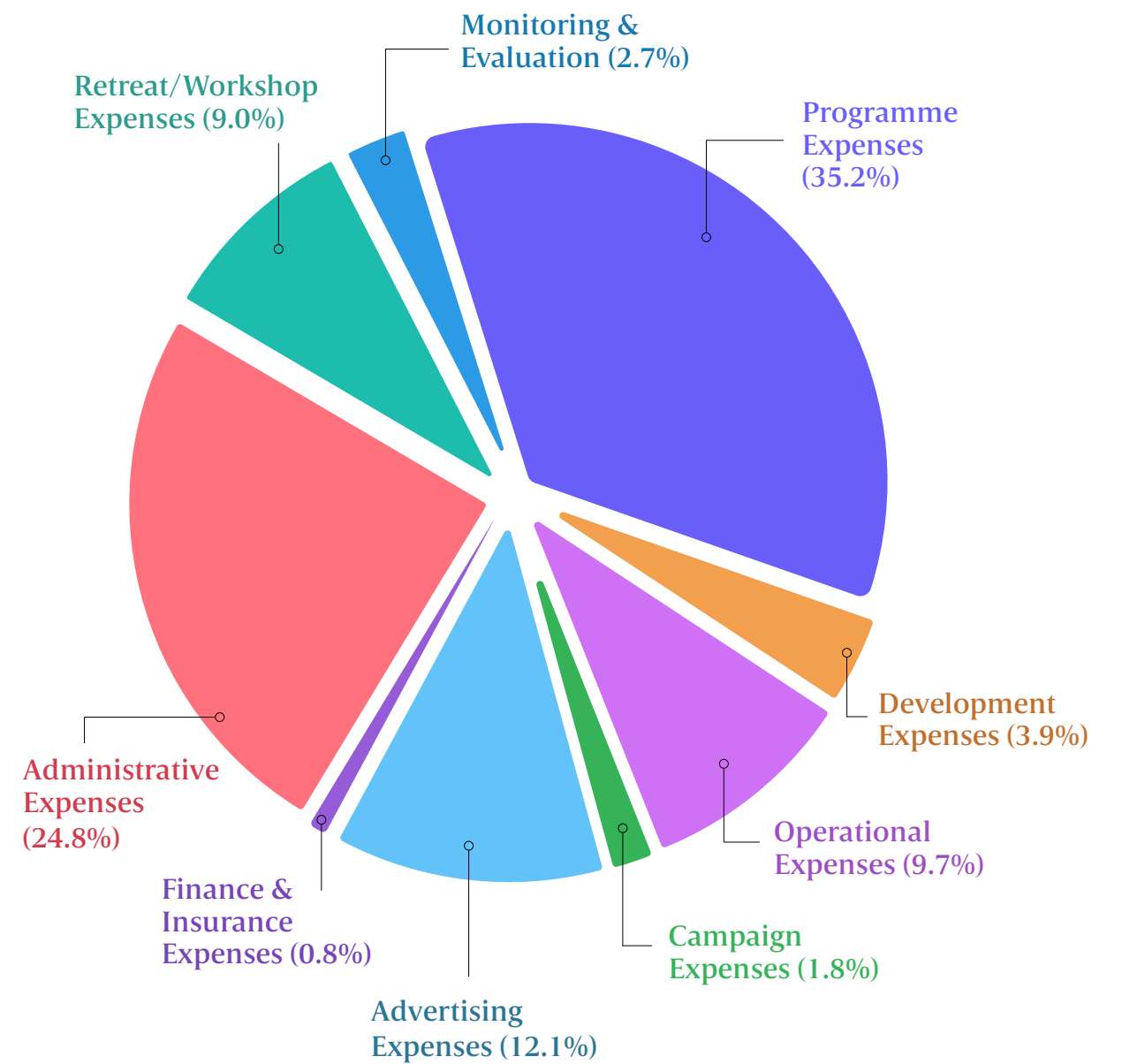
As of Dec 31, 2022

As of Dec 31, 2021 (PY)

	As of Dec 31, 2022	As of Dec 31, 2021 (PY)
Assets		
Current Assets		
Cash at Bank	99,234.31	20,695.83
Total Current Assets	\$ 99,234.31	\$ 20,695.83
Long-term Assets		
Office Equipment	5,714.76	5,941.53
Total long-term Assets	\$ 5,714.76	\$ 5,941.53
Total Assets	\$ 104,949.07	\$ 26,637.36
Liabilities and Shareholder's Equity		
Current liabilities:		
Accounts Payable	2,930.75	1,150.00
Total Current Liabilities	\$ 2,930.75	\$ 1,150.00
Equity:		
Net Income	76,530.96	1,448.95
Retained Earnings	25,487.36	24,038.41
Total Equity	\$ 102,018.32	\$ 25,487.36
Total Liabilities and Equity	\$ 104,949.07	\$ 26,637.36

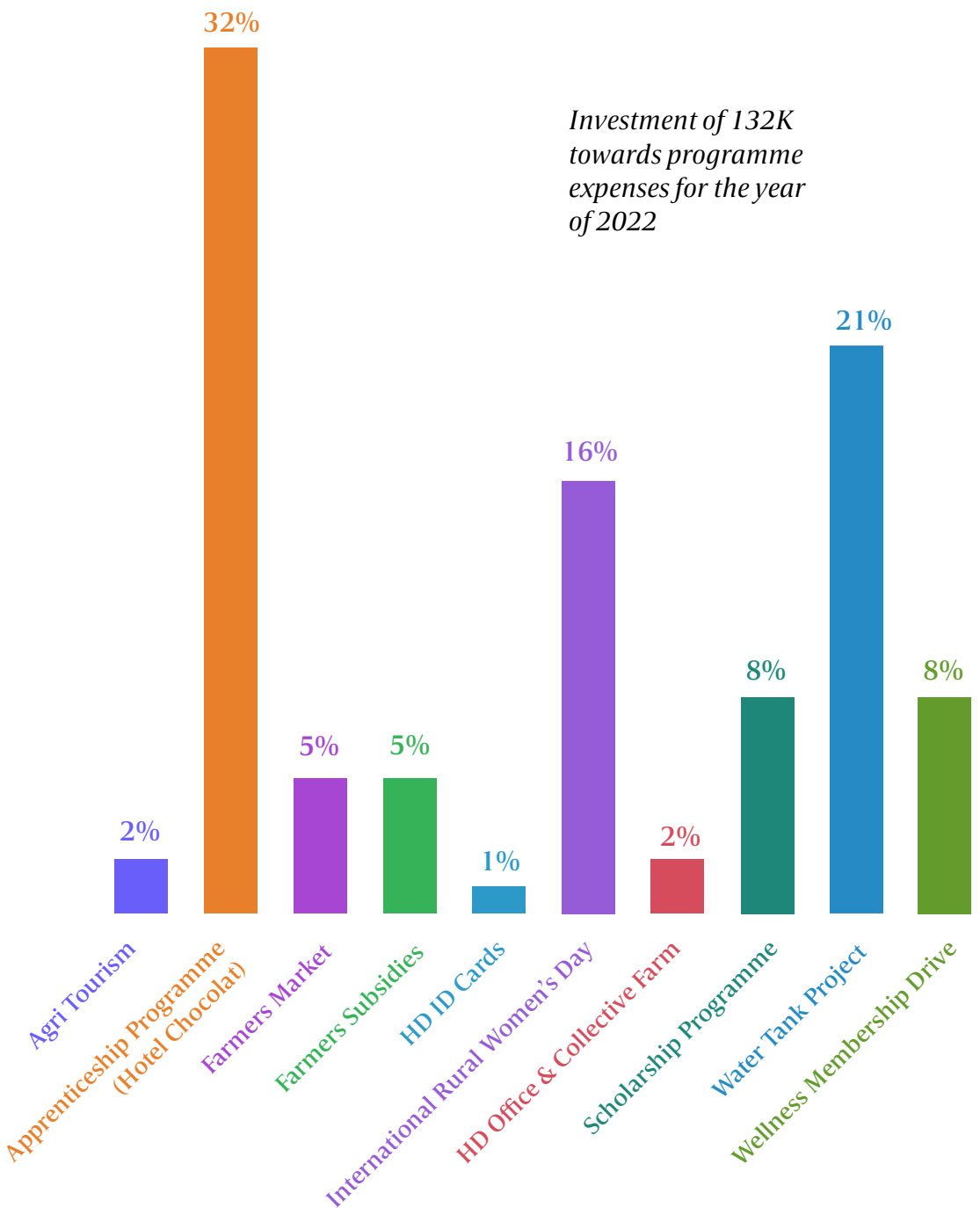
* All figures are listed in Eastern Caribbean Dollars (XCD)
Net earnings is restricted funding going towards programmes in 2023.

Expenses for 2022



Programme Expenses

Percentage totals for programme expenses



Funders

- Clara Lionel Fondation
- Echoing Green Inc
- The Queen's Commonwealth Trust
- The University of the West Indies
- Equality Fund (Women's Voice and Leadership- Caribbean)

Acknowledgements

Staff Team

Pearlin Peter
Kelsy Renee
Anastasia Gaisenok
Claudia Eleibox-Mc Dowell
Nyrie St. Brice
Pearleter Felix
Kurissa Augustin
Biann Best

Volunteers

Jessica Camilla
Tara Palmer
Claudia Eleibox-Mc Dowell
Maesha Augier
Nelcia Charlemagne

Board Members

Albertha John
Melika Elibox
Kelly Gonzague
Lianna Thomas
Dunstan Demille
Theodora Morille
Ruth Braganza
Tasha Nathanson
Kimani Pompelis
McLevon Tross
Michker Edwards

Partners

Hotel Chocolat
Bank of Saint Lucia (BOSL)
Barbay Limited
Digicel
Castries City Council (CCC)

Dr. Merle Clarke
Dr. Tanya Destang Beaubrun
Saint Lucia Hotel and Tourism
Association (SLHTA)
Brice and Co.
Renwick and Company Ltd.
Mrs. Michelle Anthony-Desir

Donors

Theodora Morille
Gana Gittens
Members Subscription
Embassy of France to Barbados
and the OECS

Funders



×

HOTEL
Chocolat.

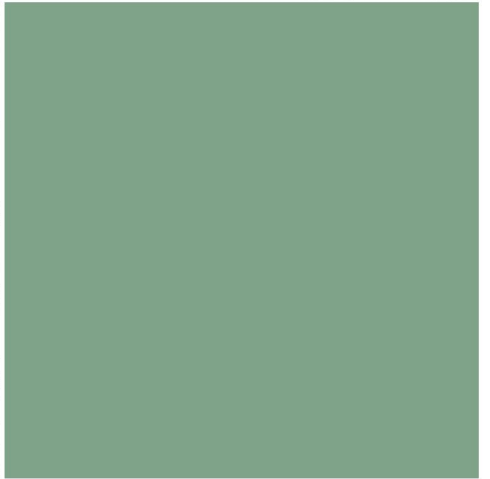
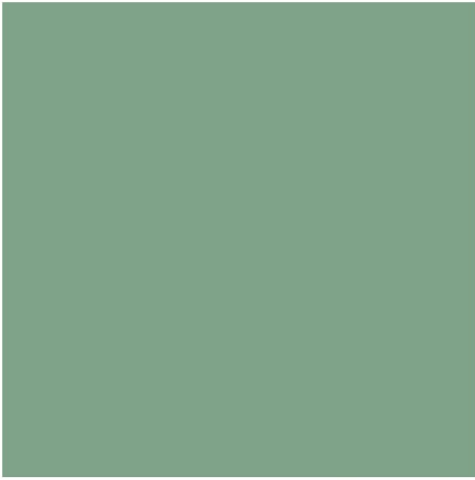


ECHOING
GREEN



Equality fund





 Helen's
Daughters

helensdaughters.org

© Copyright 2023 Helen's Daughters